



# 2024 Gulf Coast Food & Fuel Expo®

Expo Date: March 14, 2024  
 Mississippi Coast Coliseum &  
 Convention Center  
 Biloxi, MS  
[www.foodandfuelexpo.com](http://www.foodandfuelexpo.com)

## 2024 Application & Contract

All correspondence, including space confirmation and the Exhibitor Service Kit, will be sent to the contact person ONLY at the address listed below:

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

This application for exhibit space at the 2024 Gulf Coast Food & Fuel Expo® will become a contract upon acceptance and space assignment by the Gulf Coast Food & Fuel Expo® Staff. The undersigned hereby authorizes the Gulf Coast Food & Fuel Expo® to reserve exhibit space for use by the above company. The undersigned hereby acknowledges receipt of and agrees to abide by the Expo Rules and Regulations, and to all conditions under which exhibit space is leased by the Gulf Coast Food & Fuel Expo®.

Signature \_\_\_\_\_  
 Print Name \_\_\_\_\_ Date \_\_\_\_\_

**Booth Rate:** 10' wide x 10' deep

|                | BY 01/08/2024 |            | AFTER 01/09/2024 |            |
|----------------|---------------|------------|------------------|------------|
|                | Member*       | Non-member | Member*          | Non-member |
| Regular Booths | \$1600.00     | \$2100.00  | \$1850.00        | \$2350.00  |
| Aisle Booths   | \$1700.00     | \$2200.00  | \$1950.00        | \$2450.00  |
| Premium Booths | \$1750.00     | \$2250.00  | \$2000.00        | \$2500.00  |

Booth rates are for 1 – 2 booths. Contracts for 3 or more booths receive a \$100.00 per booth discount.

### Truck Space Fees:

| BY 01/08/2024 |            | AFTER 01/09/2024 |            |
|---------------|------------|------------------|------------|
| Member*       | Non-member | Member*          | Non-member |
| \$2750.00     | \$3250.00  | \$3000.00        | \$3500.00  |

**Booth Choice:** First \_\_\_\_\_ Second \_\_\_\_\_ Third \_\_\_\_\_ Fourth \_\_\_\_\_

**NON-EXHIBITING VENDOR** are NOT allowed on the tradeshow floor. Any vendors on the tradeshow floor without a booth must pay a fee equivalent to the price of a booth, or they will be escorted from the premises.

\*Member is defined as any member in good standing of either the Petroleum & Convenience Marketers of Alabama, the Louisiana Oil Marketers and Convenience Store Association or the Mississippi Petroleum Marketers and Convenience Store Association at the time the booth contract and full payment is submitted.

### 2024 Application & Contract

Booth rate includes the following:

- **Lead Retrieval Unit.** The Lead Retrieval System will allow you to electronically collect attendees' information and transfer onto your computer. This allows you to immediately contact attendees you spoke with at the show, saving you time and money.
- Wi-Fi access on expo floor for all exhibitors
- An 8' high draped back wall and 3' high draped side rails
- A 6' table and 2 chairs
- A 7" x 44" name only identification sign (indicate on contract exactly how sign should appear)
- General cleaning service

- Four name badges for entrance into Gulf Coast Food & Fuel Expo® Events (additional badges for booth employees may be purchased for \$100 each)
- Company, address and contact listing in Gulf Coast Food and Fuel Expo® program and website.

**Terms:**

- **A non-refundable deposit equal to 50% of your booth price will be required on EACH booth purchased.**
- **Receipt of deposit required before booth assignment is confirmed.**
- **Full payment of all booth contracts is due by February 9, 2024.**
- **Booth assignment is made on a first-come, first- served basis and requires receipt of deposit.**

We request that our exhibit space not be assigned adjacent to the following company(s):

\_\_\_\_\_  
 Contact to be listed on the program and website:

\_\_\_\_\_  
 Company name to be placed on 7" x 44" identification sign in the booth and also in the Gulf Coast Food & Fuel® program:

\_\_\_\_\_  
 Description of product or service for Gulf Coast Food & Fuel® program: (35 to 40 words)

**Categories: (please select one)**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Beverages                                   | <input type="checkbox"/> Environmental                            | <input type="checkbox"/> Petroleum Equipment                   |
| <input type="checkbox"/> Business/Professional Services              | <input type="checkbox"/> Financial Services, ATM and Credit Cards | <input type="checkbox"/> Petroleum Products – Refiner/Marketer |
| <input type="checkbox"/> Car Wash                                    | <input type="checkbox"/> Food Service                             | <input type="checkbox"/> Petroleum Transportation              |
| <input type="checkbox"/> Computer: Hardware, Software, Point of Sale | <input type="checkbox"/> Grocery Wholesale                        | <input type="checkbox"/> Safety/Training                       |
| <input type="checkbox"/> Construction                                | <input type="checkbox"/> Insurance                                | <input type="checkbox"/> Tank Installation and Service         |
| <input type="checkbox"/> C-Store Equipment, Products and Services    | <input type="checkbox"/> Novelty Items                            | <input type="checkbox"/> Tobacco/Tobacco Products              |
|  |   | <input type="checkbox"/> Utilities                             |

**NAMES OF BOOTH PERSONNEL:**

Please print clearly and include City/State and E-mail Address:

1. \_\_\_\_\_ City/State \_\_\_\_\_ E-mail Address: \_\_\_\_\_
2. \_\_\_\_\_ City/State \_\_\_\_\_ E-mail Address: \_\_\_\_\_
3. \_\_\_\_\_ City/State \_\_\_\_\_ E-mail Address: \_\_\_\_\_
4. \_\_\_\_\_ City/State \_\_\_\_\_ E-mail Address: \_\_\_\_\_

A limit of four (4) name badges per booth will be enforced. Additional badges may be requested at a cost of \$100.00 per badge. For additional badges, contact Hollan Smith at 334-272-3800 or by e-mail at hsmith@pcmala.org.

The names of all persons representing exhibitors must be registered with the Gulf Coast Food & Fuel Expo® for name badge purposes no later than February 27, 2024. **Name badges are required at all Gulf Coast Food & Fuel Expo® Functions.**

**PAYMENT INFORMATION**

Check enclosed \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address Including Zip Code \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Make checks payable to **Gulf Coast Food & Fuel Expo, LLC®** and mail to:  
 Gulf Coast Food & Fuel Expo, LLC®  
 P. O. Box 231659  
 Montgomery, AL 36123-1659  
 334/272-3800 Phone 334/272-3837 Fax  
 E-mail: hsmith@pcmala.org  
 www.foodandfuelexpo.com