

# SPONSOR COMMITMENT FORM

Limited slots for each level

Indicate your top 3 choices of individual benefits for your sponsor level (first come, first serve).  
One individual benefit per sponsor.

## DIAMOND (\$15,000)

- Sole Sponsor of Expo Opening Reception
- Complimentary 10 x 10 booth on trade show floor
- Full page ad in Expo Program
- Digital Signage at Hotel
- Link and logo on Expo Website
- Custom Push Alert on Expo App
- Pre and Post Expo recognition in LA, AL & MS's publications
- Sponsor badge ribbons
- Sponsor logo on all badges

## GOLD (\$8,000)

- Sponsor Seminar Recognition (logo recognition as the seminar speaker sponsor)
- ½ off 10 x 10 booth on trade show floor
- ½ page ad in Expo Program
- Digital Signage at Hotel
- Link and logo on Expo Website
- Web link on Expo App
- Pre and Post Expo recognition in LA, AL & MS's publications
- Sponsor badge ribbons
- Sponsor logo on all badges

## PLATINUM (\$10,000)

- Mark top 3 choices (first come, first serve)
  - Sponsor lanyard for name badges
  - Sponsor room key for expo hotel
  - Sponsor of internet on expo floor
  - Customized email blast (your company's message from each association starting 2 weeks prior to show)
  - Sponsor of phone charging station
  - Footsteps on expo floor from entrance to your booth
  - Opportunity to speak at AL, LA & MS Association's Board Meetings
  - Sponsor board meetings
- Complimentary 10 x 10 booth on trade show floor
- Full page ad in Expo Program
- Digital Signage at Hotel
- Link and logo on Expo Website
- Custom Push Alert on Expo App
- Pre and Post Expo recognition in LA, AL & MS's publication
- Sponsor badge ribbons
- Sponsor logo on all badges

**NOT FOR PUBLIC RELEASE**



## SILVER (\$4,000)

- Sponsor recognition in Expo Program
- Digital signage at Hotel
- Logo on Expo Website
- Promoted posts on Expo App
- Pre and Post Expo recognition in LA, AL & MS's publications
- Sponsor badge ribbons

## BRONZE (\$2,000)

- Sponsor recognition in Expo Program
- Digital signage at Hotel
- Logo on Expo Website
- Push notifications on Expo App
- Pre and Post Expo recognition in LA, AL & MS's publications
- Sponsor badge ribbons

**HOW TO REGISTER.....** 1. Mail: 5647 Bankers Ave., Baton Rouge, LA 70808 2. Fax: (225) 926-7722 3. Email: cinde@lomcsa.com

### Sponsor Information:

Company: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Branded? If so, list brand (s): \_\_\_\_\_  
 I am owner/employee of: \_\_\_\_\_  
 Please check business type:  Convenience Store  Jobber  Other (please state) \_\_\_\_\_



### Sponsor Level:

### Indicate Top 3 Choices:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\*Vendors can only attend if they purchase a booth.

**QUESTIONS? Call GCF&F Expo at (225) 926-8300 or visit [www.foodandfuelexpo.com](http://www.foodandfuelexpo.com)**

\*Eligibility to Attend: Attendees must own, operate or be employed by a convenience store, truckstop, petroleum marketing/distributing company. \*\*There is a fee to play in the Golf Tournament. (Limited space available) Call (601) 353-1624 for information on the Golf Tournament.